Permit #F00022814

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022814 **Type of Permit:** FILMING **Release Date:** 12/11/2009

Production Company LANDIA FILMS

Insured Company Name LANDIA FILMS
Contact Phone No. 1 310-581-0519
Contact Phone No. 2
Fax 310-507-0194
Address 2503 MAIN ST
SANTA MONICA, California 90405

Production Title TACO BELL

Type of Production Commercial - Standard

Producer SAL TASSONE

Director MATIAS MOLTRASIO

1st AD FERNANDO ALTSCHUL

Production Manager HEATHER WEYAND

FilmL.A. Coordinator Adrian Fayad

Location Manager Jack Constatine
Primary Phone Mobile - 818-445-2799
Secondary Phone Office - 310-581-0519

Location Assistant TBD TBD
Primary Phone Office - 310-581-0519
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$494.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,835.00

Number of Locations 2

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Summary Information — Location

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Insured Company LANDIA FILMS
Production Title TACO BELL

Location Manager Jack Constatine
Primary Phone Mobile - 818-445-2799
Secondary Phone Office - 310-581-0519

Location Address Westminster Ave & Ocean Front Walk, Los Angeles, CA, 90291

Location Names

Location Type Park

Location Description VENICE BEACH BOARD WALK

Film Dates 12/14/2009 - 12/14/2009 06:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
20091211135341.pdf
JOANNES STANDARD.pdf
Landia Heather Weyand (PS).pdf
Venice Area July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Stakebed Trucks	4
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Extras	15

Where are the extras holding? Grassy area on OFW near stall # 36-40

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior Dialogue; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note ALL PARKING SPACES IN PCI LOT MUST BE PAID FOR WHEN IN USE, THIS INCLUDES - CONNING OFF SPACES, STAGING OF EQUIPMENT IN SPACES, AND CATERING.

Coordinator Note ** NO FILMING ACTIVITY ON VENICE BOARD WALK AFTER 19:00 HOURS **

Coordinator Note LAPD VERBAL APPROVAL PER SCHLESINGER

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1501 Ocean Front Walk

Crew Parking
Location Type : LA County Parking lot
Street : 70 spaces PCI LOT AT 2100 Ocean Front Walk. 12/14; 0600 - 2200

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Summary Information — Location

Permit Number	F00022814	**Location Manager**	Jack Constatine
Production Company	LANDIA FILMS	Primary Phone	Mobile - 818-445-2799
Insured Company	LANDIA FILMS	Secondary Phone	Office - 310-581-0519
Production Title	TACO BELL		

Posting "No Parking" signs N/S Westminster, Speedway - Pacific

Approximate Footage 0 - 300 **Log Number** 1008218

Date(s) 12/14/2009 to 12/14/2009 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00022814
Production Company LANDIA FILMS
Insured Company LANDIA FILMS
Production Title TACO BELL

Location Manager Jack Constatine
Primary Phone Mobile - 818-445-2799
Secondary Phone Office - 310-581-0519

Location Address Ocean Front Walk., Westminster Av. - Horizon Ave., Los Angeles, CA, 90291

Location Names

Location Type Pedestrian walkway

Location Description

Film Dates 12/14/2009 - 12/14/2009 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Stakebed Trucks	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Extras	15

Filming Activities Exterior Dialogue; RAPG#28402; reserve stall# 36-40 for equipment placement; Staging area and video village on grassy area; walk & talk on OFW, from Westminster Court - Horizon Ave;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note 1 PARK MONITOR REQUIRED. 12/14; 07:00 - 19:00 HOURS.

Coordinator Note LAPD VERBAL APPROVAL PER SCHLESINGER

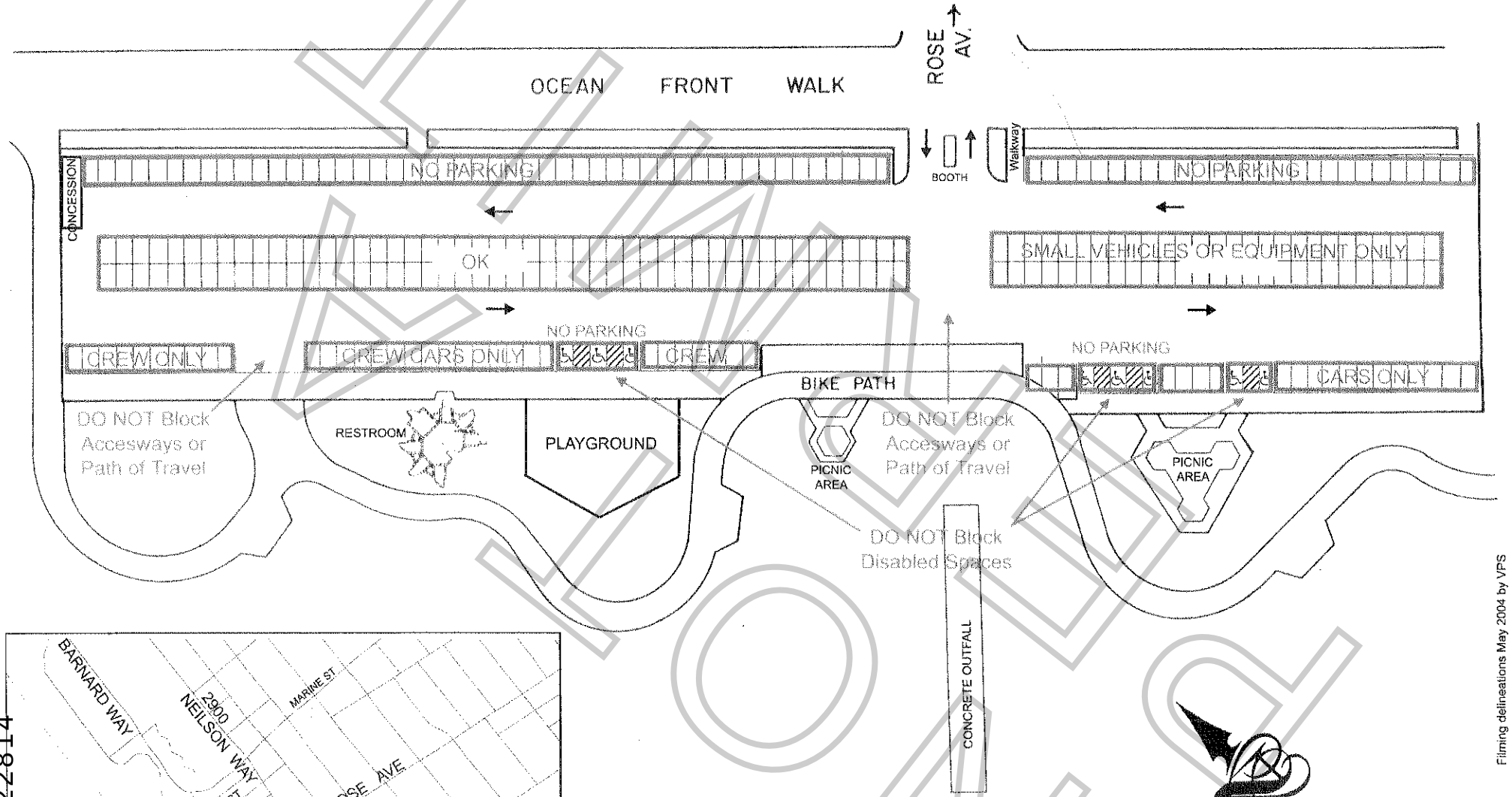
Parking

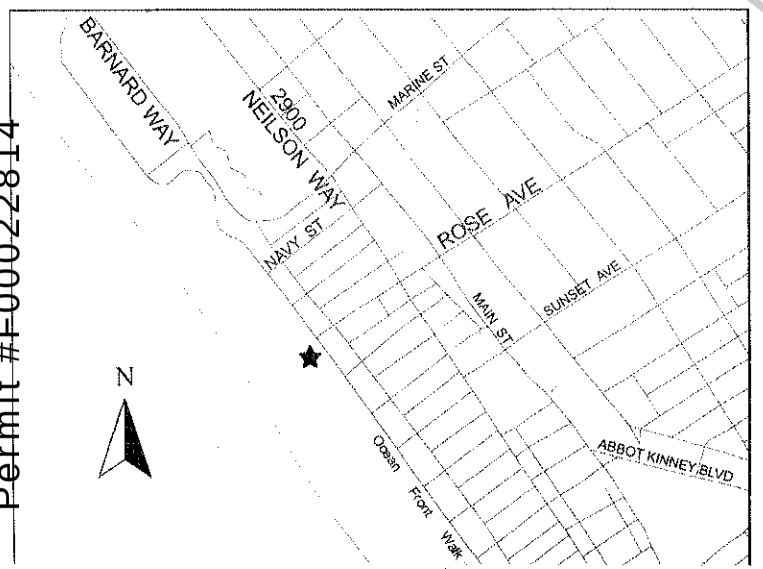
Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

NOT A PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Filming delineations May 2004 by VPS

Map not to scale.

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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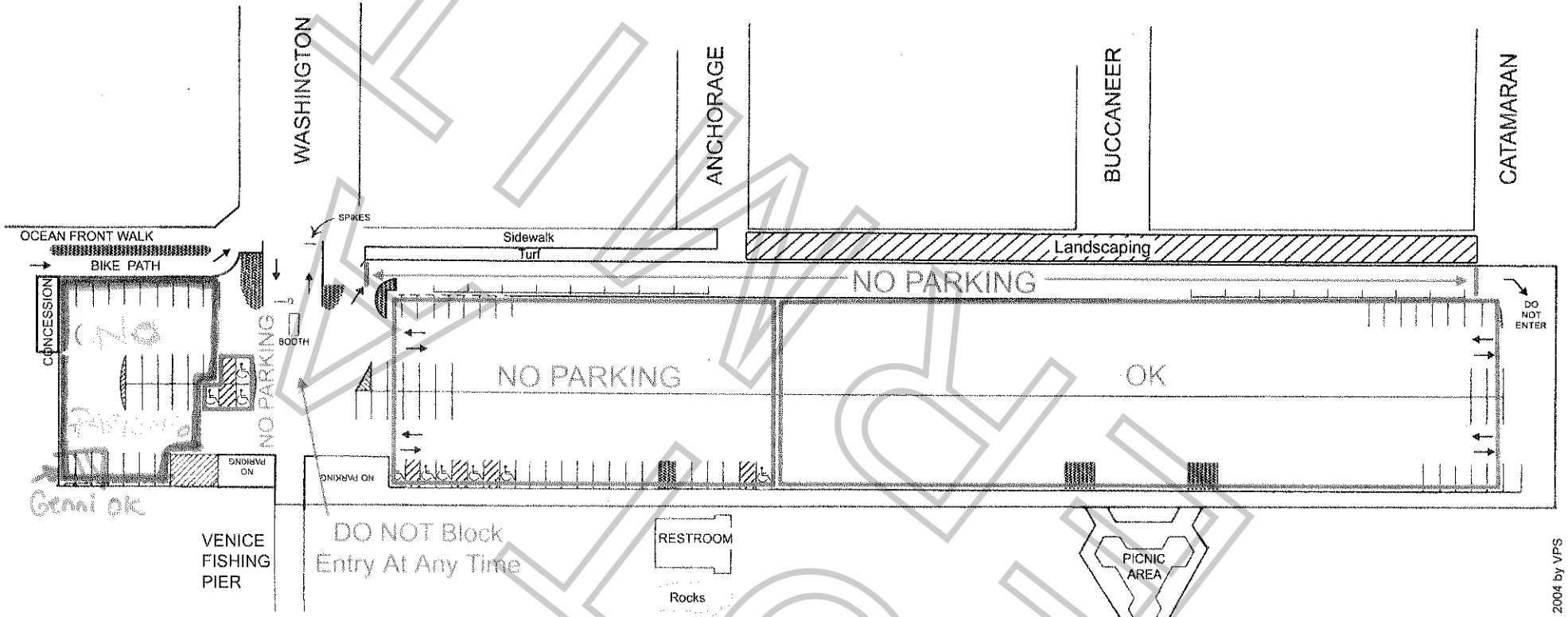
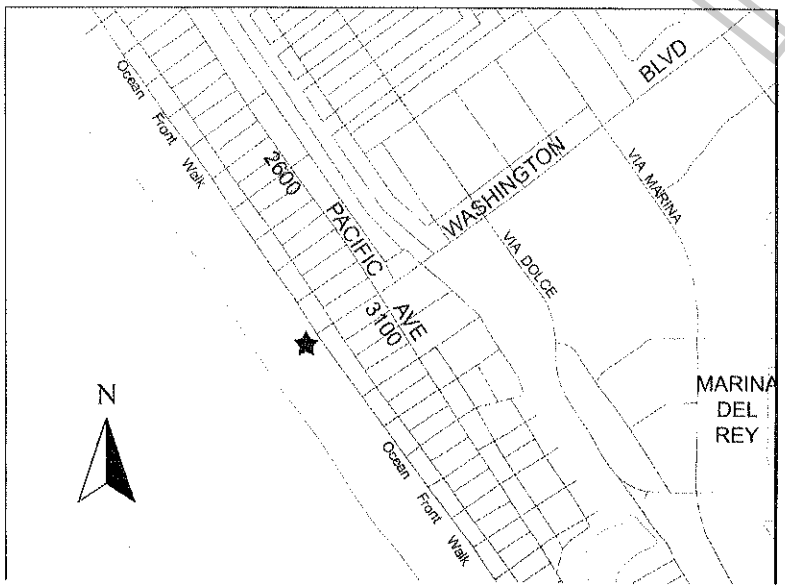
VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

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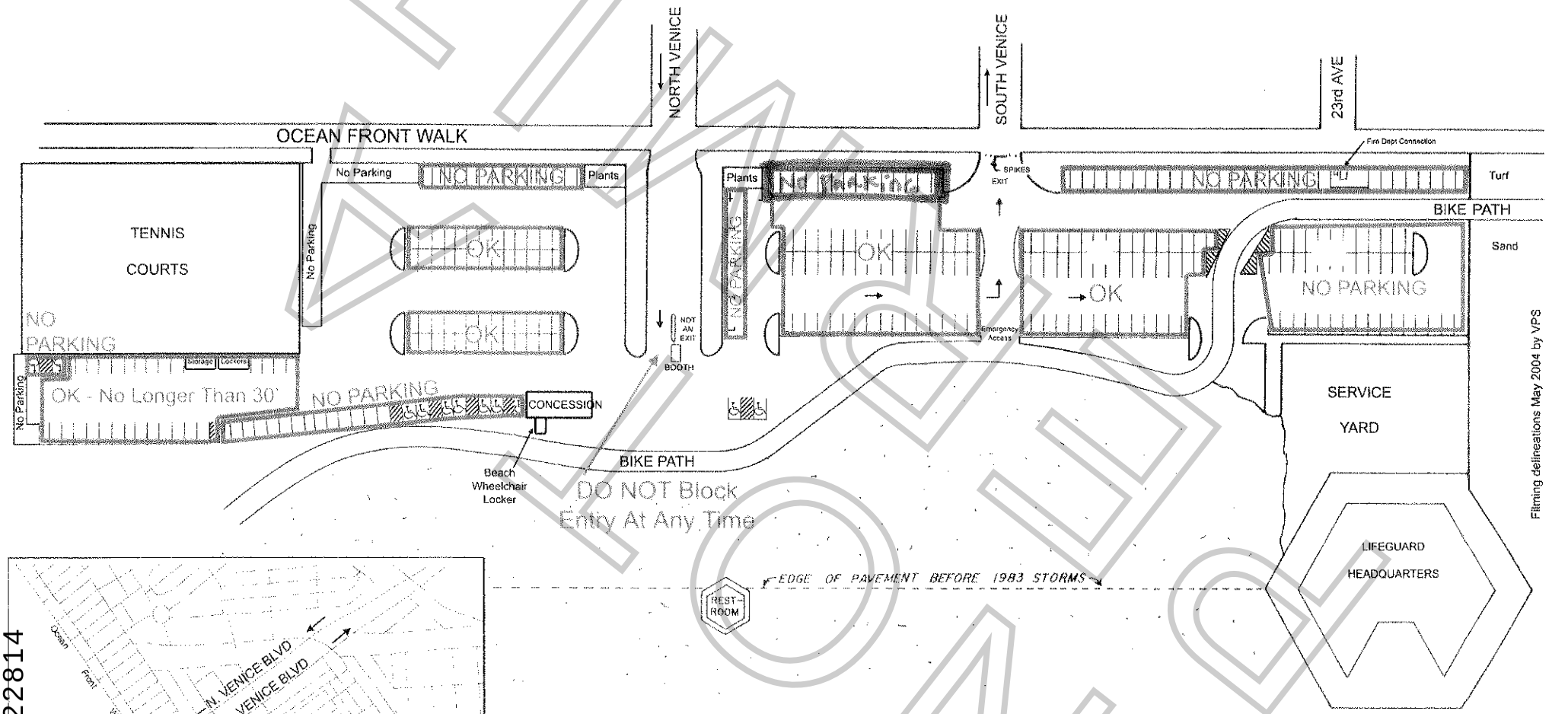
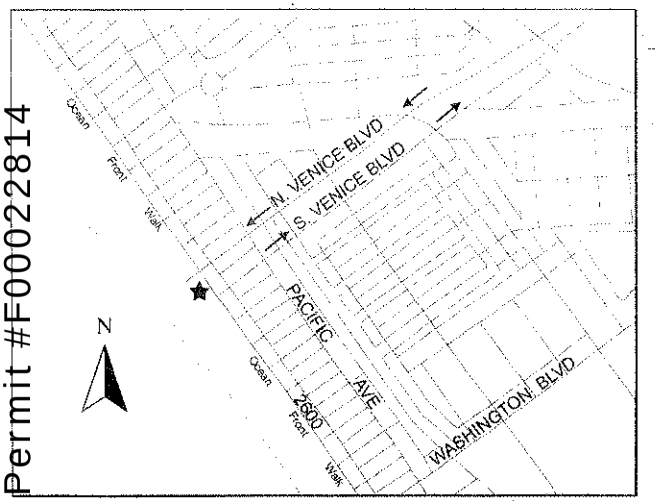
Filming delineations May 2004 by VPS

Permit #F00022814

FILMLA

VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS





Map not to scale.

REGULAR SPACES	292
DISABLED	11
TOTAL	303

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CLS

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Permit #F00022814

Permit #F00022814

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

F-22814
LANDIA- TACO BELL
(VENICE BOARDWALK)

NOT A PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- As designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- Okay to be on the grassy area.
- Okay to arrive at 7am as long as work is done around maintenance.
- Not okay to use pagodas or stalls.

F-22814
LANDIA- TACO BELL
(VENICE BOARDWALK)

-

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Landia ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 12.3.09

Heather Weyard

Representative's Signature

Heather Weyard

Representative's Name (Please Print)

Production Supervisor

Representative's Title (Please Print)

Landia

Name of Principal (i.e. company name) (Please Print)

1630 Electric Ave
Venice, CA 90291

Principal's Mailing Address (Please Print)

310.581.0519

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT